

ABSTRACT OF THE DISCLOSURE

Methods and systems for enabling efficient electronic communication between individuals affiliated with an organization are provided. The present invention enables a user, such as an administrator, to prepare and deliver an electronic announcement to users without specifically identifying each user or creating a predefined group of users. These targeted electronic announcements are deliverable to such users based, in part, on descriptive attributes, such as academic attributes, that distinguish such users or users from other members of a community information system, such as a university. Additionally, embodiments of the present invention facilitate designating attributes that define the manner used to distribute the electronic announcement, such as to a user or recipient's personalized web page acting as an interface to the community information system. Other attributes include a designation as to the priority of the electronic announcement, an expiration period or date that defines when the message will automatically be deleted, and the like.

FILED
MAR 11 2009
FBI - SALT LAKE CITY

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